



## 2016 ASICS World Series of Beach Volleyball

- The ASICS World Series of Beach Volleyball is the most important beach volleyball event outside of the Olympic Games, where the world's greatest players will return to US soil to compete in their first match post the Summer Olympics in Rio de Janeiro, Brazil.
- The ASICS World Series of Beach Volleyball is the only Federation Internationale de Volleyball (FIVB) event on US soil and is the crown jewel of the FIVB annual World Tour, which features 10 Grand Slam events at various locations around the world.
- More than 128 of the world's best professional beach volleyball players representing more than 25 countries will compete in this year's event, including 3-time Olympic gold medalist Kerri Walsh Jennings, Olympic gold medalist Phil Dalhausser, and Olympic silver medalist April Ross.
- NBC, NBCSN and Universal Sports Network will televise coverage of the 2016 World Series of Beach Volleyball, highlighted by the men's and women's Grand Slam finals.
- While volleyball superstars face off in TrueCar Stadium, players of all skill levels and ages will have the opportunity to compete in co-ed and single gender four and six-man, youth, and collegiate tournaments throughout the week.
- The event will feature the FIAT Concert series powered by iHeart Radio with daily performances from top artists will begin Friday, August 26, with an evening concert on Saturday, August 27. Past acts have included Adam Lambert, Magic!, Bleachers, Capital Cities, Eric Hutchinson, Katy Tiz, somekindofwonderful, Ryan Cabrera, Parachute, DJ Irie and more.
- Celebrities and sports stars will also hit the beach in the annual WSOBV celebrity match, where icons from the worlds of film, television, sports and music come together to duke it out on the sand for bragging rights. Last year's event was hosted by Josh Hutcherson (Hunger Games).
- General Admission is free. A limited number of premium tickets are available for \$50 per day. Located along the sand at stadium court, these preferred seats will offer the best viewing for all the volleyball and music action. Private corporate suites and enhanced hospitality options are also available.

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